

Global Gazette

The latest news, updates, and announcements

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Quote of the Month:

“To be successful, you have to have your heart in your business, and your business in your heart.”

—Thomas Watson, Sr



May: Deaf Culture Awareness

This month, our social justice workshop focused on Deaf culture awareness. We explored the rich history, norms, and tight-knit community that define Deaf culture, gaining a deeper appreciation for its unique identity. This workshop emphasized the importance of using correct terms based on individuals' hearing abilities, and highlighted that sign languages are not direct translations of spoken languages; each country or region has its distinct sign language. Our team discussed the educational opportunities and challenges faced by Deaf students and what they have seen in their community. Global is proud to announce our monthly donation is in support of Deaf Defy, a Deaf-led team of language acquisition specialists, audiologists, and interpreters. This non-profit is dedicated to improving the lives of Deaf children by traveling to refugee camps and conflict areas to provide audiological care, hearing aids, and sign language acquisition counseling. We are inspired by their mission to foster inclusivity and support for all communities.

Scholarship Winners and Community Engagement



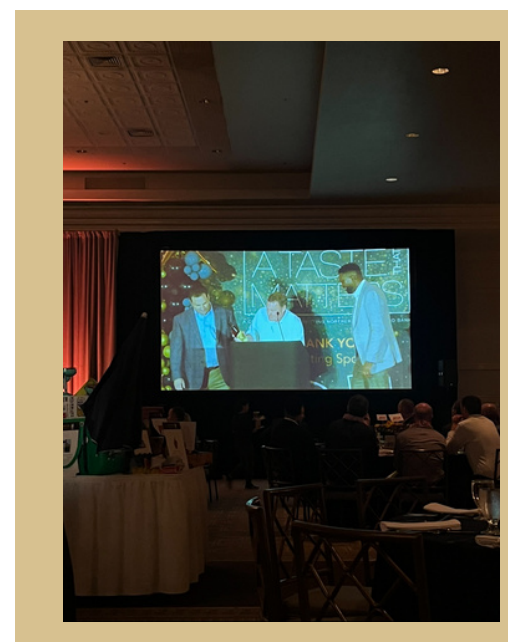
We are excited to share recent highlights that underscore our commitment to community engagement and support. We proudly announce our scholarship winners, Diego Gonzalez and Vivianna Guerra. Diego, a senior at Sycamore High School, received his award at a special ceremony where our own Josh Levy, an alum of Sycamore, returned to present the scholarship. Accompanied by Alexis, our Director of CSR, Josh's presence highlighted the lasting impact of our

educational initiatives. With college costs rising, we are proud to help these students pursue higher education with minimal debt. These students represent the future, and we are committed to encouraging the next generation to push us forward. To hear directly from Diego and Vivianna about their educational paths and career aspirations, [check out our scholarship award winner video.](#)



Beyond our support for education, Global attended "A Taste That Matters," a culinary event presented by Jewel-Osco benefitting the [Northern Illinois Food Bank](#) that saw an astounding \$446,500 raised, equating to over \$3.5 million in vital resources for our neighbors. Sandra Cosio and Becca Fortsch represented Global at this impactful event, immersing themselves in the inspiring work of the food bank. The night was highlighted by an array of delicious chef tastings, an extensive silent auction, and most importantly, a fantastic opportunity to connect with the Northern Illinois Food Bank community, reinforcing our commitment to combating food insecurity.

These events underscore the multifaceted approach we take in our corporate social responsibility efforts. By supporting education through scholarships and addressing food insecurity through active participation in community events, we are making a tangible difference. We are proud of the contributions of our employees and the positive impact we continue to make in the communities we serve.



Engaging in Industry Innovation



Our team has been actively participating in industry events to stay at the forefront of sustainability and innovation within the CPG sector. At the beginning of the month, our CSR Director attended "Network Effect: Mondelez," hosted by [3BL Media](#) at Mondelez International Global Headquarters in West Loop, Chicago. This event brought together corporate leaders for critical discussions on a diverse range of sustainability and social impact issues. Our Director gained valuable insights into how CPG brands can be positive partners for health, meet consumer demand for sustainability, and understand what consumers want from CPG brands today.

Mid-month, our Marketing team, Central Sales Manager, and Summer Intern attended the KeHE DC18 Fresh Tabletop Show in Rosemont. The team supported our vendor Roussas as they showcased their authentic and fresh Greek products, engaging in numerous productive conversations with retailers. This event was a great opportunity to strengthen relationships with our partners and explore new market opportunities.

To end on a high note, our business development team participated in [Startup CPG's](#) Chicago Meetup at XMarket. They had the incredible chance to network with local Chicago CPG entrepreneurs and experts. This meetup was a fantastic opportunity for our team to taste innovative products and discuss potential collaborations with brand owners, helping them take the next steps to launch their businesses at the retail level. Engaging in these events allows us to discover new, innovative brands and stay connected with the evolving CPG industry.